

SMM PRESS

TOPIC 01

MRC WHOLE BRAIN
CONFERENCE 2024

TOPIC 02

MRC INTERNATIONAL
CARNIVAL 2024

TOPIC 03

MRC TALENT
COMPETITION GRAND
FINALE 2024





14.09.2024

MRC INTERNATIONAL CARNIVAL 2024

Each year, we SMM Centre of Nested Entrepreneurship hosts our International Carnival to celebrate the dedication and success of our passionate Edupreneur Team Leaders. This year's event, held at the prestigious Genting International Convention Centre, was led by SMM CEO Dr. Lim Teck Ting and Group Managing Director Dr. Goh Hui Cyhn, who shared insights into the company's exciting new initiatives.

TOP PICK OF SEPTEMBER 2024

We are delighted to recognize this year's exceptional leaders:

5 Nested Edupreneur Bronze Awardees (EDU),
13 Gold Young Edupreneur Awardees (GYE),
10 Silver Young Edupreneur Awardees (SYE),
83 Bronze Young Edupreneur Awardees (BYE), and
46 Privileged Members (PM), all of whom have made
a significant impact on their journey with MRC.



HIGHLIGHT 01

We did it not once, not twice, but for the 12th and 13th time—achieving the Malaysia Book of Records (MBR)! This time with the titles:
Most Children Participants in a Virtual Spelling Game & Most Learning Centres Participating in a Simultaneous Kolam Creation Event.



HIGHLIGHT 02

Shining like superstars! At the center is our Board of Director, Dr. Lim Shu Yi, alongside our Male and Female Best Costume Winners of the night!



14.09.2024
MRC WHOLE BRAIN EDUCATION
CONFERENCE 2024

During the conference, we had the pleasure of welcoming Dr. Siew Siew Kim, who presented an insightful session on 'Optimizing Child Performance: Integrating Social-Emotional Skills into Character Development.' Over 1,500 Edupreneur Team Leaders and MRCians attended this enriching event, gaining valuable insights to further enhance children's growth and development.



HIGHLIGHT 03

Under the banner of the SMM Centre of Nested Entrepreneurship, alongside our Board of Director Dr. Lim Xtn Yi, we are proud to announce the promotion of 61 candidates to Quality Heads.

HIGHLIGHT 04

Under the banner of the SMM Centre of Nested Entrepreneurship, alongside Director Dr. Hang Joo Lee, we are proud to announce the promotion of 22 candidates to Centre Supervisors.



14.09.2024 MRC WHOLE BRAIN EDUCATION CONFERENCE (LSA)

During the conference, our Chief Executive Officer, Dr. Lim Teck Ting (Centre Right), together with Group Managing Director, Dr. Goh Hui Chyn (Centre Left), proudly presented the 20 Years Long Service Award to our dedicated and passionate Edupreneur Team Leaders!

We are also thrilled to announce the incredible contributions of our MRCians:

- 12 MRCians with 15 years of service
- 27 MRCians with 10 years of service
- 78 MRCians with 5 years of service
- 106 MRCians with 2 years of service



HIGHLIGHT 05

Under the banner of the SMM Centre of Nested Entrepreneurship, one of our principal coaches is sharing her experience using our latest technology, the "MRC Interactive Board," to conduct classes. This innovative tool enhances interaction between teachers and students, fostering a more engaging and dynamic learning environment.



HIGHLIGHT 06

Walk through our MRC Career Path with Niko Loh, our Principal Growth Engineer (PGE), as she shares her journey at SMM Education Group. Starting as a course instructor, she has become a successful business associate managing 12 MRC JSP Centres, showcasing the growth opportunities within our MRC Career Path.





15.09.2024 MRC TALENT COMPETITION GRAND FINAL 2024

MRC Got Talent! During our MRC Talent Competition Grand Final 2024, we just witnessed tons of amazing performances by our MRC Students & MRC Course Instructors! A big congratulations to all award-winning groups! At MRC, we go beyond academics—unlocking and inspiring every child's full potential!



HIGHLIGHT 07

The MRC Course Instructor Talent Competition 2024 Grand Finale Award was presented by SMM Group Managing Director, Dr. Goh Hui Chyn, alongside all participating Course Instructors.



HIGHLIGHT 08

Humanised Calculator! No fingers needed for counting! With Mental Arithmetic Mathematics, 9 Beads, and Abacus Mental Arithmetic, it's more than just a competition—it's a celebration of logic, precision, and the incredible power of mathematics.

3Q MRC Junior

3Q MRC AEP

3Q MRC Toddlers

Tasha MRC Kids

MRC Kids

MRC Kids

MRC Joyful Schooling Programme

MRC
全脑开发学院

MALAYSIA BOOK OF RECORDS
Most Number of Children in a Talent Competition

MALAYSIA BOOK OF RECORDS
Largest Participation of Children in an Academic Competition

MALAYSIA BOOK OF RECORDS
Most Number of Chinese New Year Greetings by Children in Multiple Locations

MALAYSIA BOOK OF RECORDS
Most Number of Children in a Talent Competition

MALAYSIA BOOK OF RECORDS
Largest Dance Choreography Competition

MALAYSIA BOOK OF RECORDS
The Most Number of Participants in a Talent Competition

MALAYSIA BOOK OF RECORDS
Largest Virtual Dance by Children

MALAYSIA BOOK OF RECORDS
Largest Gift Donation by Children

MALAYSIA BOOK OF RECORDS
Most Parents Day Greeting Cards by School Children

MALAYSIA BOOK OF RECORDS
Largest Children Participation in a Talent Competition

MALAYSIA BOOK OF RECORDS
Largest Children Participation in a Virtual Event

MALAYSIA BOOK OF RECORDS
Most Children Participating in a Virtual Event

MALAYSIA BOOK OF RECORDS
Most Learning Centres Participating in a Virtual Event

MALAYSIA BOOK OF RECORDS
Most Learning Centres Participating in a Virtual Event

Malaysia Madani, Jiwa Merdeka! We are proud MRCians and even prouder to be Malaysian! At MRC, we celebrate together, embracing the beauty of our cultural diversity, unity, and of course, our beloved Malaysian Delights! A special thanks to everyone who participated in our Food Emoji Mini Game on the MRC HQ Facebook page. It truly shows how emojis can capture the essence of what we Malaysians love and understand!



16 SEPT 2024



A photo of a student from 3Q Toddler Holiday Park, located in Sarawak, shows him proudly holding our National Flag with a bright smile on his face—truly a proud Malaysian!



A group photo of students and course instructors from MRC JSP Ulu Sungai Merah, located in Sarawak, celebrating Malaysia Day in their traditional outfits.





21.09.2024 - 22.09.2024 (MRC CI TRAINING 2024)

It's not just our MRC students who are learning—our Course Instructors are too! At MRC, we believe in shaping the future of our students by developing professional course instructors who are dedicated and responsible. Our commitment ensures that every child experiences learning is fun and easy, delivered effectively and efficiently.



HIGHLIGHT 15

We've wrapped up the 2024 SEM 2 3Q MRC Junior hy-PLWBDP Product Training (Batch 2). Our course instructors' commitment to enhancing the SMM Hybrid Personalized Learning Whole Brain Development Programme is admirable. The insights gained will certainly boost their effectiveness in the classroom!

HIGHLIGHT 16

We've wrapped up the 2024 SEM 2 MRC Kids hy-PLWBDP Product Training (Batch 2). Our course instructors' commitment to enhancing the SMM Hybrid Personalized Learning Whole Brain Development Programme is admirable. The insights gained will certainly boost their effectiveness in the classroom!

HIGHLIGHT 17

A big thank you to our fantastic facilitator, Miss Chai Lai Yee, and the entire program delivery team for their energetic engagement and invaluable contributions during the 2024 SMM Module 9 SEM 2 Training session. Their application of the skills will truly enrich their teaching methods!

3Q MRC Junior

3Q MRC AEP

3Q MRC Toddlers

MRC Kids

MRC Kids

MRC Kids

MRC Joyful Schooling Programme

MRC 全脑开发学院

MALAYSIA BOOK OF RECORDS
Most Number of Children in a Silent Competition

MALAYSIA BOOK OF RECORDS
Largest Participation of Children in an Activities Competition

MALAYSIA BOOK OF RECORDS
Most Number of Children New Year's Day Celebrations in Multiple Locations

MALAYSIA BOOK OF RECORDS
Most Number of Children in a Virtual Talent Competition

MALAYSIA BOOK OF RECORDS
Largest Online Children's Competition

MALAYSIA BOOK OF RECORDS
The Most Number of International Participants in a Virtual Talent Competition

MALAYSIA BOOK OF RECORDS
Largest Virtual Dance by Children

MALAYSIA BOOK OF RECORDS
Largest Gift Distribution by School Children

MALAYSIA BOOK OF RECORDS
Most Parents Day Greeting Cards by School Children

MALAYSIA BOOK OF RECORDS
Largest Children Participation in a Festival Themed Coloring

MALAYSIA BOOK OF RECORDS
Largest Children Participation in a Reading Programme

MALAYSIA BOOK OF RECORDS
Most Children Participate in a Virtual Singing Event

MALAYSIA BOOK OF RECORDS
Most Learning Centres Participating in a Singapore Kalam Creating Event



27.09.2024 (MRC WORLD TOURISM DAY 2024)

Malaysia is a culturally diverse country where we live in harmony, respecting one another. However, it's not just about the people and delicious food—it's also about our vibrant tourism! So, how well do you really know Malaysia? MRC we explore the wonders of our nation and discover what makes it truly special!



HIGHLIGHT 18

3Q MRC Junior Megah Ria, located in Johor, had an exciting first-time experience watching Wayang Kulit, a traditional shadow puppet performance. During the session, our students also had the chance to explore using a traditional fishing tool known as the "bubu."

HIGHLIGHT 19

MRC Kids Iramanis, located in Sabah, spent their day wisely with a visit to the Sabah State Library. Our students had a wonderful time reading, drawing, and listening to captivating stories told by our course instructors. It was truly an informative and enriching experience for everyone!

HIGHLIGHT 20

MRC JSP Jinjang Utara, located in Kuala Lumpur, recently visited Royal Selangor, home to the world's largest pewter tankard, as recognized by the Guinness Book of Records. Our students were amazed by the intricate art and craftsmanship on display!

SMM Press

SEPTEMBER 2024 | EDITION

FOLLOW US:

FACEBOOK: MRC HQ
INSTAGRAM: mrc_hq
TIKTOK: smmmrchq
小红书: MRC HQ

BUSINESS ENQUIRY

SCAN ME:



PREPARED BY:

SMM-NEW MEDIA TEAM

**SMM CENTRE OF NESTED EDUPRENUERSHIP,
NEW MEDIA TEAM (NM)**

19, JALAN 10/23E, TAMAN DANAU KOTA,
53300 KUALA LUMPUR, WILAYAH
PERSEKUTUAN KUALA LUMPUR

TEL: +603-4149 8878:

EMAIL:

enquiry@mrc.edu.my

WEBSITE:

<https://www.smmcne.com/about-smmcne/smm-press>

FIND THE NEAREST CENTER:



If you would like to share feedback or contribute to upcoming editions of our SMM Education Group newsletters, please contact the team using the details above. While we welcome diverse insights and comments on education and learning, the editorial team reserves the right to edit submissions for clarity and space.

Please note that published views do not necessarily reflect those of SMM Education Group, and the acceptance of content does not imply endorsement. SMM Education Group is not responsible for the accuracy or reliability of opinions or advice shared, and is not liable for any loss or damage resulting from reliance on such content.